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CANON U.S.A. ACQUIRES VIRTUAL IMAGING, INC.

Acquisition of Florida-Based Diagnostic Imaging Solutions Provider Adds to Canon's Portfolio of Offerings for the Medical Community

LAKE SUCCESS, N.Y., April 2, 2009 – Expanding its capabilities to deliver complete medical imaging and healthcare solutions, Canon U.S.A., Inc., a leader in digital imaging, today announced that the Company has acquired Virtual Imaging, Inc., of Deerfield Beach, Florida.

Established in 1995, the Florida-based Virtual Imaging is a leading provider of diagnostic imaging solutions and a medical systems integrator. With more than 100 employees, including a national sales and service organization, Virtual Imaging serves large complex hospital organizations, imaging centers and private physician offices, and is the national distributor of Canon's award-winning Digital Radiography (DR) Systems.

"Canon and Virtual Imaging have had a long-standing relationship that has benefited both companies over the years. This acquisition will position Canon well for future growth in the medical imaging and healthcare marketplace," said Joe Adachi, president and chief executive officer, Canon U.S.A. "Having Virtual Imaging join the Canon family will allow us to better offer a comprehensive line of cost-effective Canon certified medical imaging solutions and services that can be fully integrated into an organization's workflow and improve patient throughput."

"This is a really exciting time to be involved with Canon in the medical imaging market," said Tim Martinson, president of Virtual Imaging, who will continue to manage the day-to-day operations of the organization, and report directly to Mr. Adachi. "Canon has distinguished itself in the marketplace as a DR innovator, and we expect the Company to continue to be a leader with its future products and innovations."

Optical and Imaging Heritage of Canon

Canon's extensive optical imaging heritage has allowed the Company to make a significant mark in the medical imaging market, particularly when it comes to high-quality, affordable DR solutions and innovations. With its solid heritage and expertise as a foundation, Canon continues to develop and deliver medical imaging solutions that will support its status as an industry innovator for years to come.

Since 1997, Canon Medical Systems, a division of Canon U.S.A., Inc., has introduced nine generations of flat panel sensors (the Canon CXDI-11/22, Canon CXDI-31, Canon CXDI-40G, Canon CXDI-50G, Canon CXDI-40C, Canon CXDI-40EG, the Canon CXDI-50C, the Canon CXDI-40EC flat panel sensors and the Canon CXDI-60G), offering a full range of DR system solutions for various applications.

Canon U.S.A. has installed more than 3,500 DR sensor panels throughout Canada, the United States and Latin America, part of more than 8,000 DR systems that have been installed worldwide by the Canon family of companies.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number seven in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2008 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – “all people, regardless of race, religion or culture, harmoniously living and working together into the future” – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at www.usa.canon.com/kyosei. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/RSS .

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†Based on weekly patent counts issued by United States Patent and Trademark Office.